



Purpose of our Privacy Policy

Best Of Brisbane has adopted this privacy policy to ensure that we protect the personal information that we collect from our readers and subscribers. This policy has been developed in accordance with the Australian Privacy Principles (APP), the New Zealand Privacy Act (1993) and relevant data protection laws.

Collection

We may collect personal information directly from you when you: register or subscribe for a service, list or account;

- contact us by email, phone or contact us form;
- enter a contest or other trade promotion;
- attend an event; or
- visit our website.

The type of information we collect varies based on your activity:

- when you subscribe to a list, service, account or enter a contest, we may collect your name, location, date of birth, nationality, residential or postal address, email, phone number, or other information you disclose to us;
- when you visit our website or view our social media accounts, we may collect statistical information to analyse your online and offline preferences, habits, movements, trends, and other information for statistical purposes.

When personal information is used and disclosed

The primary purpose of collection is determined by the reason we collected and/or submitted the information. For example, if you subscribed to our mailing list, we will use your personal information to send you emails.

Other reasons include:

- verifying your identity if you enter a contest or subscribe to our mailing list;
- retargeting marketing campaigns; or
- enabling pixel tags so that when we send emails, it is in a format you can read and allow us to know if an email has been opened.

We will also disclose personal information in the following situations:

- third party websites when you have selected a link from our website to be redirected to their website;
- sponsors of contests to allow the sponsor to award the prize of the contest or trade promotion.
- we may disclose or receive personal information or documents about you to/from law enforcement agencies to assist in the prevention of criminal activities or for any other lawful requirement or purpose, including to government agencies or regulators;
- we may disclose your personal information to employees, a related company and professional advisors, including lawyers; or in order to sell our business (in that we may need to transfer Personal Information to a new owner).

Overseas Disclosure

We utilise third-party service providers (such as Gmail from Google, Inc., and MailChimp from The Rocket Science Group LLC) to communicate with you and to store contact details. These service providers are located in the United States of America.

Opting “In” or “Out”

At any time, you may request for us to stop using some or all of your personal information.

To opt-out of receiving emails, please contact us via hello@bestofbrisbane.com.au or select the ‘unsubscribe’ link in the email. For all other types of requests, please contact us.

Security of your personal information

We store your personal information using secure servers protected from unauthorised access, modification or disclosure.

Disposal of personal information not required

If we hold personal information about you and you ask us to erase that information, we do not need that information for any purpose, or we have received the information other than as provided in this Privacy Policy, we will take reasonable steps to destroy or de-identify that information, in accordance with the APP and the European Union General Data Protection Regulation.

How to access your personal information

Upon your request, we will provide access to your personal information we hold except in certain prescribed circumstances, including emergency situations, specified business imperatives, or law enforcement.

Amendments

We may amend the Privacy Policy at our sole discretion. If you continue to use the website or interact with us after receiving notice from us of such an amendment, you agree to be bound by the Privacy Policy as amended.

Questions and Contact

If you would like further information about the way we manage personal information we hold OR would like access to your personal information held by us please contact the editor.

Editor - Best Of Brisbane
editor@bestofbrisbane.com.au